

Blog Monetization: Affiliate Marketing Tips for Your Blog

If you've got a blog and want to make more money with it, affiliate marketing can be a great complement to your blogging efforts. Here is a checklist of ideas to help you skillfully incorporate affiliate marketing into your blog.

- ❑ Think about the subject of your blog and your typical blog reader. What types of products would they be interested in? What products do you like and would like to recommend to your readers?
- ❑ If you have space for promotional graphics and advertising in your blog layout, use it. If you happen to have unsold ad space, never leave a blank "Your Ad Here" space. Instead, use that space for an affiliate graphic. Having blank ad space gives your potential advertisers the image that your blog may not be worth advertising on.
- ❑ Write posts on topics that lend themselves to linking to the products you want to recommend. For example, if you're going to be promoting Learn Digital Photography Now, write a post about digital photography, making it a natural fit for your affiliate link.
- ❑ Write a product review about Learn Digital Photography Now. Your loyal readers value your opinion, give them full details about a products and your honest thoughts...and then insert your affiliate link.
- ❑ Include a "My Favorites" section in your blog sidebar and link to Learn Digital Photography Now. Instead of a traditional blogroll, why not include affiliate links to some of your favorite products.
- ❑ If you have a mailing list sign up for your blog, be sure to promote a product (maybe Learn Digital Photography Now 😊) on the thank you page and in your follow-up emails.
- ❑ Publish the articles, special reports and other content provided by the affiliate program on your blog.
- ❑ Write follow-up posts. Just because you posted on a topic once, doesn't mean you can't follow up with more information. You can also post review updates, more ideas for using digital photography and more.

Get Your Affiliate Tools for Your Blog

Whether you're looking for articles, customizable product reviews or graphic codes, they're all available to you right here 24/7:

www.learndigitalphotographynow.com/affiliates/resouces.html